

Opera House Board Meeting Minutes: Monday, June 20, 2022 10:00 am via Zoom

Present: Bill Brehm, Mayor Tim Swadley, John Beutel, Jill Patterson, Jonathan Lewis, Jim Borling

Absent: Mary-Carel Verden, Pat O'Connor, Lisa Reeves

Staff: Victoria Flynn

1. The meeting was called to order by Lewis--10:06 am.
2. Motion to approve April 19, 2022 Minutes by Beutel, seconded by Borling --10:04 am.
3. Director's Report, Brehm—10:05 am.
 - A. We wrapped up the 2021-22 season.
 - B. There were a couple last minute postponements due to the bands having Covid.
 - C. We're proofing the brochure today. The Flyers will go out shortly.
 - D. The marketing plan has been adjusted with fewer brochures printed and fewer insertions.
 - E. SOHFA raised over \$100,000 for the seat upholstery project. That is moving forward.
 - F. Catfish River Music Fest is fully booked with a solid three days. There should be big crowds.
 - G. The 2023 budget is due July 8th. There are a lot of projections to finish.
 - H. We have close to 80 shows booked for the new season.
 - I. With a recession looming, we can't assume ticket sales are going to match pre-pandemic sales. We are looking into options such as increasing the City subsidy for one year.
4. Financial Report, Borling—10:23 am.
 - A. The report cutoff date is May 31, 2022.
 - B. There will be one more month of expenses coming in.
 - C. Projections for the new season will be done well in advance of ticket sales.
 - D. Many of these shows have been on sale for two years.
 - E. We'll know a lot more once tickets go on sale, Aug. 1st.
 - F. One way to increase revenue is to have more people in the lounge for longer.
 - G. Lewis requested the Financial Report to be sent out in advance of the meeting.
5. SOHFA Report—10:40 am.
 - A. SOHFA received a \$30,000 grant from the Bryant Foundation to help fund chair project.
 - B. The \$100,000 goal was met in only a few months.

C. The Ghost Light Lounge isn't doing well in sales, but it the patrons are very happy with it.

6. Move to adjourn by Borling, seconded by Patterson—10:43 am.

Next meeting: 7/19/2022

Respectfully submitted, Victoria Flynn

7/13/2022

Next meeting 5/17/2022

Respectfully submitted, Victoria Flynn