

## Opera House Board Meeting Minutes: Tuesday, July 19, 2022 10:00 am via Zoom

Present: Bill Brehm, Mayor Tim Swadley, John Beutel, Jill Patterson, Jonathan Lewis, Jim Borling, Mary-Carel Verden, Lisa Reeves

Absent: Pat O'Connor

Staff: Victoria Flynn, Julie McDougall

1. The meeting was called to order by President Verden--10:06 am.
2. Motion to approve June 20, 2022 Minutes by Lewis seconded by Patterson -10:07am.
3. Director's Report, Brehm—10:08 am.
  - A. Catfish River Music Fest. was put on for the first time since 2019.
    - a. Many things went well—we had plenty of volunteers. It was Julie's first Catfish and she pulled it off great.
    - b. The first night was rained out. The third day, storms were predicted and the stage was moved under the big tent.
    - c. Sponsorships were missed this year. We learned many lessons to take into 2023.
  - B. The brochures and flyers were completed to deadline.
  - C. Memberships are coming in, though they are lighter than usual right now, but that may have to do with the Sneak Peek going out late.
  - D. Budget projections are done. We are going to need a one-time increase to the City subsidy.
  - E. Brehm is going to request \$122,000 in ARPA funds to offset losses due to Covid. The Opera House missed out on an additional \$200,000 from the Badger Bounce Back Grant because it was rendered ineligible due to City ownership.
  - F. The good news is that the 21-22 season is closing at \$0 rather than a \$300,000 deficit.
4. Financial Report, Borling—11:04 am.
  - A. The base cost for every show is a fixed cost of about \$2,500.
  - B. There's a significant difference between the projected numbers and the

actual which includes some canceled and a few postponed shows. At least two postponed shows are sold out.

C. The loss is calculated before the City subsidy is added in.

D. Once the new budget is approved, we will have new numbers to work with.

5. SOHFA Report

A. SOHFA's account is in very good shape.

B. Work on the seats will be getting started this week. They need to be completed before Aug. 23.

6. Motion to adjourn by Lewis, seconded by Patterson—11:32 am.

Next meeting: 8/16/2022

Respectfully submitted, Victoria Flynn

8/10/2022