

## Opera House Board Meeting Minutes: Tuesday, February 18, 2020 10:00 am

Present: Genevieve Wilberg, Mary-Carel Verden, Bill Brehm, Paul Lawrence, Mayor Tim Swadley, Lisa Reeves

Absent: John Beutel, Jon Lewis, Jim Borling

Staff: Brandi Brandes, Victoria Flynn

1. The meeting was called to order by President Verden--10:02 am.
2. Motion to approve January 28, 2019 Minutes by Lawrence, second by Reeves—10:03 am.
3. Director's Report—10:04 am
  - a. We're still in our gap period, but we've had two sold out shows--Mandolin Orange and Steely Dane.
  - b. Steely Dane is already booked for February 12, 2021.
  - c. January is when many office projects get done, though after the first floor is finished we may be able to schedule more "weather resistant" series programming in January and February such as local talent or movies.
  - d. We're working on booking the 2020-2021 season with a few shows already on the calendar.
  - e. This Friday, WORT's Muddy Acres show and 98.7 WVMO will be featuring Sierra Hull's new album which will be released on Friday, February 28, the day she is playing at the Opera House.
4. Financial Report—10:36 am.
  - a. We are looking into the liability on outdated gift card revenue and customer credits that are three years old or older and working with Jim Borling to get that tied back into our accounts.
  - b. We're tracking behind last year and have a lot of ground to make up, but we're also running out of tickets to sell to make up the deficit.
  - c. Businesses are being contacted for brochure ad sales. We hope to bring in new business again this year.
5. SOHFA Report—10:48 am.
  - a. We're waiting on a second bid for the construction on the first floor which is holding up fundraising plans, although the money does exist to get started.
    - i. If we can get a timeline started we'll feel more comfortable organizing the fundraiser.
    - ii. There is some money that has been set aside to fix the ceilings in those three rooms.
    - iii. We met with Ingrid, a local shop owner involved in the Stoughton arts community, who also happens to be the regional architectural sales rep for ETC.
  - b. We're following leads on adding new philanthropic partners to work with.
6. Move to adjourn, Lawrence, Reeves—10:51 am.

Respectfully submitted, Victoria Flynn