

## **Opera House Board Meeting Minutes: Tuesday, June 18, 2019 10:00 am**

Present: Mary-Carel Verden, Bill Brehm, Jon Lewis, John Beutel, Paul Lawrence, Mayor Tim Swadley, Gen Wilberg,

Absent: Jim Borling, Lisa Reeves

Staff: Victoria Flynn, Nicki Dowland

1. The meeting was called to order by President Verden--10:07 am.
2. Motion to approve April 16, 2019 Minutes by Lewis, second by Beutel—10:09 am.
3. Director's Report—10:10 am.
  - a. Planning for the 2019-20 season is underway; brochure is being finalized and will be ready in time for Catfish, July 4-7 with fireworks on Thurs. and Sun.
  - b. After Catfish we'll be focused on getting everything ready for Aug. Member on sale date.
  - c. Bach Dancing & Dynamite Society is this Friday and next Friday, June 28.
  - d. The piano selection has been narrowed down to two. We're still working with SOHFA.
  - e. A strategic planning meeting is scheduled for Tues. June 25 at 8 am.
  - f. We're working on Catfish materials—t-shirts and advertising.
  - g. There are about 76 dates confirmed for the 2019-20 season.
    - i. Rhiannon Giddens, Steve Earle, Richard Thompson, Anais Mitchell, Taj Mahal Trio, Ron Artis II, Pokey LaFarge, Kaki King, WORT Tribute to Bill Malone, Peacherine Ragtime Society, and more.
  - h. Once the A&C Guide goes to print we will be working on projections for the City budget.
  - i. This year the brochures and flyers will be getting a broader reach based on past sales.
  - j. Next week there will be a WPR promo for Catfish.
  - k. The Isthmus will have an upcoming split ad on the back with the season list and Catfish.
  - l. SOHFA Board will talk more about what is happening with the space on the first floor.
4. SOHFA Report—10:30 am.
  - a. The 6<sup>th</sup> Annual Catfish plans are ramping up.
  - b. SOHFA is still looking at a Kawai piano, but it will require additional fundraising.
5. Motion to adjourn by Lewis, second by Verden—10:34 am.

Respectfully submitted by Victoria Flynn