

Opera House Board Meeting Minutes: Tuesday April 18, 2017 – 10:00am

Present: President Mary-Carel Verden, Jim Borling, John Beutel, Paul Lawrence, Mayor Donna Olson

Absent/excused: Vice President Jon Lewis, Gen Wilberg

Staff: Bill Brehm, Julia Blaikie, Nicole Richmond

1. The meeting was called to order by President Verden at 10:06am.
2. Moved by Lawrence and Borling to approve the minutes of 3/21/2017 meeting. Approved unanimously.
3. Director's report presented:
 - i) Not much change; still booking next season with Christina.
 - ii) A few shows left—some sell outs, some sold lightly. Had a crazy run of shows at the end of March & early April.
 - iii) Hire in process for new IT Director; Bill will no longer be working in Media Dept. and is cleaning out his old office.
 - iv) The ramps to stage arrived—will be tested for Asleep at the Wheel load in/out.
 - v) Got new LED footlights/mobile lights.
 - vi) A busy summer approaches. Sneak peek & membership reminders will be sent; membership drive underway; changed policies will be announced; booking will be finished; work on brochure; full announce July 7 for CRMF.
 - vii) Ricky Skaggs performance Aug 4; member sales begin Aug 7. Central Park fundraiser Aug 9; Michael Perry Aug 18, 19, 20; General Public Sales Aug 21.
 - viii) Dance group from Norway in June—event may or may not be ticketed.
 - ix) Figure out complications with member expirations/renewals for separate on-sale for summer events.
4. Financials presented by Borling:
 - i) Still in black after subsidy (58k in red before subsidy). Some profitable shows during second half of season.
 - ii) Projection: break even by end of year, with subsidy.
5. SOHFA:
 - i) Website up and running (stoughtonoperahousefriends.org). Plan to link from SOH website, CRMF website, etc.
 - ii) Questions regarding SOH membership vs. SOHFA donations. SOHFA = more long term endowment vs current organizational needs.
6. Next meeting May 16.
7. Motion by Borling to adjourn meeting at 10:51am; carried unanimously.

Respectfully submitted,

Julia Blaikie