

Opera House Board Meeting – Tuesday August 18, 2015 – 11:00am

Present: President Mary Carel Verden, Gen Wilberg, Paul Lawrence, Amy McFarland, Jon Lewis

Absent/excused: Jim Borling, John Beutel, Jon Lewis

Staff: Bill Brehm, Christina Dollhausen, Mayor Donna Olson

1. The meeting was called to order by President Verden at 11:05 am
2. Moved by Lawrence, second by Verden to approve minutes of 7/28/15 meeting. Approved unanimously.
3. Director's report presented:
 - 1st day of member ticket sales on Aug 3rd for upcoming 15-16 season was very successful, exceeding expectations and last years record (and last years record smashed the previous year, etc...) - General Public sales Aug 17 also were strong
 - Long hours put in with very busy work for ticket on sale preparation
 - 15-16 Memberships have now exceeded budgeted projections.
 - Kiosk is installed
 - Sold out special summer show of the Wailin Jennys went well.
 - Lots of show contracts and deposits to process in a timely matter
 - Continued discussion and implementation of marketing plan going forward
 - Some maintenance to be done still this summer – chair, plaster, regular wear and tear, runner lights
4. Financial report was discussed. A new Profit and Loss (a PNL report) was put together by Borling and presented by Brehm. Although there are a few disconnects, this is fairly accurate for the 15-16 season. Going forward, we are going to be covering projections and getting a great start to the year's revenue. Borling is working with OH staff and finance dept to get consistent cut-offs throughout the year for better, consistent tracking. Borling feels we will soon be able to tie into the City Books.
5. Continuing discussions of relationship with SOHFA, Membership premium level discussions, and 2015 Catfish Music Festival report, and 'in gratitude sign' for Vorndran
6. Motion by Lawrence, second by McFarland, to adjourn at 11:55am. Motion carried unanimously.

Respectfully submitted,
Christina Dollhausen