

Opera House Board Meeting Minutes: Tuesday July 18, 2017 – 10:00am

Present: President Mary-Carel Verden, Gen Wilberg, Paul Lawrence, Mayor Donna Olson, Jim Borling, John Beutel, Pat O'Connor

Absent/excused: Vice-President Jon Lewis

Staff: Bill Brehm, Julia Blaikie, Nicole Richmond

1. The meeting was called to order by President Verden at 10:04am.
2. Motion by Lawrence to approve 5/16 minutes; seconded by O'Connor. Passed unanimously.
3. Director's report presented:
 - i) Finished 16-17 season. Membership drive in full swing. Completed and published flyer & brochure for 17-18. Couple more shows to add. Working on marketing.
 - ii) After much preparation, Catfish River Music Festival was a success. Shorter and lower net profit than last year; better volunteer coverage. No incidents.
 - iii) Preparing for member ticket on-sale—3 weeks left. (Last year, 1/3 of year's sales took place in Aug.) Building all shows into ticket system and working with members on comp tickets. Added summer shows Ricky Skaggs and Tinndolan Dancers approaching. Many performers this season were featured on the brochure cover in past years—lots of notable names.
4. Financials presented by Borling:
 - i) Season ended after June. 609k in ticket sales. 568k cost correlated with shows.
 - ii) Well above budget for memberships last year.
 - iii) Need to increase revenue, reduce costs.
5. SOHFA:
 - i) Mixed feelings on CRMF: less revenue because shorter. The 4th is on a Wed next year. Sales on beer were equal with last year, but donations were down. The extra day makes a difference.
6. Next meeting Aug 15.
7. Motion by O'Connor, Borling to adjourn meeting at 11:06am; carried unanimously.

Respectfully submitted,

Julia Blaikie