

Opera House Board Meeting Minutes: Tuesday, March 20, 2018 – 10:00am

Present: President Mary-Carel Verden, Vice-President Jon Lewis, Pat O'Connor, Paul Lawrence, Mayor Donna Olson, Jim Borling, John Beutel

Absent: Bill Brehm, Gen Wilberg

Staff: Julia Blaikie, Nicole Dowland

1. The meeting was called to order by President Verden at 10:02am.
2. Motion by Lewis to approve 2/20/18 minutes; seconded by O'Connor. Passed unanimously.
3. Director's report presented by Dowland, Blaikie (in absence of Brehm):
 - i) Had 14 shows since last meeting; half of them were sell-outs. Had 2 four-show weeks, and April is looking busy too.
 - ii) Julia is leaving... moving back to New Zealand in May.
 - iii) Booking is underway.
4. Financials presented by Borling:
 - i) Probably will exceed budget since we've added shows. More revenue and costs ahead. Mostly on pace; way ahead of last year in terms of brochure revenue. June will be just overheads. Need to do projection with Bill—think about raising ticket prices?
5. President Verden presents brochure plans:
 - i) Contacted Footlights for quotes. New advertisers? Protect current advertisers. Can start selling ads earlier. Advertisers know our brochure has longevity.
6. SOHFA update presented by Lewis:
 - i) Continuing to seek grants for updates in the Opera House. Catfish preparations underway.
7. Motion by Lawrence, Lewis to adjourn meeting at 10:36am; carried unanimously.

Respectfully submitted,

Julia Blaikie