

Opera House Board Meeting Minutes: Tuesday October 17, 2017 – 10:00am

Present: President Mary-Carel Verden, Vice-President Jon Lewis, John Beutel, Gen Wilberg, Pat O'Connor, Paul Lawrence, Jim Borling, Mayor Donna Olson

Staff: Bill Brehm, Julia Blaikie, Nicole Richmond

1. The meeting was called to order by President Verden at 10:04am.
2. Motion by O'Connor to approve 9/19 minutes; seconded by Lawrence. Passed unanimously.
3. Director's report presented:
 - i) Many shows completed. Some early shows underperformed, others surprisingly successful.
 - ii) Wynonna show was high maintenance; many workers needed.
 - iii) Mix of poorly-sold & sold-out shows approaching.
 - iv) Cancelled Wopat & added new holiday show for that night.
 - v) Additions for spring: I'm With Her, Hot Rize, Russian Folk Orchestra, MadFiddle.
 - vi) Request for ETC for annual gift list.
 - vii) Nicki & Jon working on SOHFA site. Railings to be put up by steps to stage. Plaster repairs to be done.
4. Financials presented by Borling:
 - i) 254k profit after first quarter of season. Need 158k more for end goal. Need to sell 20k tix total. 348k show expenses & overheads approaching. We're where we expected to be.
 - ii) Member comps: limit availability of pricy shows?
5. SOHFA update presented by Lewis:
 - i) Sent packets to OH donors for endowment funds.
 - ii) Seat cushions vs. padded seats. Cushions are part of our branding. Get thicker cushions.
6. Motion by Lewis, Beutel to adjourn meeting at 11:00am; carried unanimously.

Respectfully submitted,

Julia Blaikie