

Opera House Board Meeting Minutes: Tuesday, September 21, 2021 10:00 am via Zoom

Present: Mary-Carel Verden, Bill Brehm, Mayor Tim Swadley, John Beutel, Jonathan Lewis, Jill Patterson, Jim Borling

Absent: Lisa Reeves, John Beutel, Pat O'Connor

Staff: Victoria Flynn, Julie McDougall

1. The meeting was called to order by President Verden--10:06 am.
2. Motion to approve July 20, 2021 Minutes as amended by Borling, second by Patterson--10:07 am.
3. Director's Report, Brehm—10:08 am.
 - a. SOHFA Board met and removed Lawrence as President as well as from the alcohol license.
 - b. Pat O'Connor was appointed to the Opera House Board by Mayor Swadley. It must be approved by Council.
 - c. Staff has been busy getting ready for the re-opening.
 - d. Art Walk and Riders in the Sky are scheduled for Saturday. McDougall has taken the lead roll in Art Walk.
 - e. We've begun having volunteers check vaccination status at the door before events. There haven't been any incidents.
 - f. August tickets sales went okay. September is always a challenge, but we may have done better than we would have due to the pandemic.
 - g. Streaming tickets are going over well. Many people are asking to trade in-person tickets for live-streams when available.
 - h. We will be receiving a supplemental SVA grant for \$162,000. It will be a great safety net.
 - i. Our contracted technical crew has been essential in getting everything set up and moving again.
 - j. The Lounge is coming together and Pohlman Services, LLC has been a great addition.
 - k. We'll be bringing in a part-time seasonal employee to help in the Box Office 15-20 hours a week.
 - l. There are a number of factors that contributed to the August deposit not being entered yet.
 - m. Next week is the Opera House budget meeting with the Mayor and Finance.
4. Financial Report, Borling--10:31 am.
 - a. It's been a challenging year to follow the numbers with all the postponed shows, but things look organized.
 - b. The report does not have August ticket sales included yet.
 - c. Memberships from July and forward go into this season--\$53,416.
 - d. There is one cancelled show included, Junior Brown. That money will be moved out of the

report.

- e. There are a lot of shows with 5-7 sell-out already.
- f. The activity codes aren't all updated yet. We're still waiting on some from Accounting.

5. SOHFA Report, Lewis--10:43 am.

- a. SOHFA has been writing checks to pay for expenses in the Ghost Light Lounge.
- b. We're tracking sales and reporting through Eric Frankson.
- c. All the sales go to SOHFA.
- d. We have \$45,000 in hand to help pay for the theater seat upholstering project and there may be another \$40,000 in matching funds available.
- e. There are still logistics that need to be figured out and we need to see a sample.

6. Art Walk update--10:48 am.

- a. The final Arts Council meeting is today and the details are coming together.
- b. The Opera House will host three artists.

7. A motion to adjourn was made by Lewis. Second by Borling--10:51 am.

Next meeting 10/19/2021

Respectfully submitted, Victoria Flynn